

## Web Design Fees

Web design is a hard job to quantify, because every client's needs are different, every site unique, etc... so to try to standardize the design fees I came up with some basic guidelines. Most people will fall under these terms, but I'm more than willing to talk over specific websites to come up with a more personalized quote. The standards are as follows:

### **Home Page - \$150**

- Consists of basic welcoming information
- Photos, videos, etc...
- A palette of links to navigate through the rest of the site

Because the Home page takes longer to organize, plan and build, it's cost is higher than other pages.

**\* Limits \*** In order to dissuade from putting all info into the home page (a bad idea even if you're trying to make the website as cheap as possible) there needs to be limits. I limit the front page to 800x3000 pixels long. To put that in perspective, if your monitor resolution is 1024x768 pixels (what most people use), then you have 800 pixels of that width of 1024, and 3000 pixels of the length, which is over 3 times the height of your monitors resolution. In other words, plenty of space. I HIGHLY recommend not filling your homepage with lots of information however, as your viewer can get easily overloaded, and therefore bored with your site.

### **Each Additional Page - \$75**

- Can have any element you choose, as many as the home page
- Standard navigation from the home page included
- Same size limits apply

Be aware that these fees are a loose representation of my time, and each website deserves a complete and personalized quote based on it's unique qualities. I require half of the total payment up front.

NOTE: Non-profit organizations prices are as follows:

Home Page \$100. Each additional page \$50